

## CONCEPT NOTE

### Webinar: Sustainable Incubators for Sustainable Development 8 April 2021

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#### Introduction

Business incubators play an important role in driving the advancement of the creative economy sector. In line with this spirit, the Embassy of the Republic Indonesia in The Hague will hold a Webinar: *Sustainable Incubators for Sustainable Development* to support creative economy in Indonesia through the development of sustainable business incubators and encourage the development of creative economy, in collaboration with relevant parties and experts from the Netherlands and Indonesia.

#### A. Background

1. Indonesia has successfully initiated 2021 as the "*International Year of Creative Economy for Sustainable Development*" through [resolution A/RES/74/198 X](#) adopted by the United Nations General Assembly in November 2020. The resolution recognizes that creative economy has the potential to support developing countries and countries in economic transition to diversify production and exports and to support inclusive sustainable development.
2. Year 2021 is a momentum to strive for global economic recovery by harnessing the power of the creative economy sector to achieve Sustainable Development Goals. Furthermore, Indonesia also encourages the importance of strengthening global collaboration that can bring real economic benefits to creative actors and creative sector entrepreneurs.
3. The role of incubator as a mentor is necessary to help in terms of business model readiness, through *mentoring programs, (co-)working space, and funding for start-ups*. In 2016, Indonesia Government has launched the National Movement of 1000 *Digital Startups* program that aims to create 1000 *Start Ups* in Indonesia, also through incubation programs.

#### B. Objectives

1. Support sustainable incubators in Indonesia by taking advantage of the expertise of related parties in the Netherlands in cooperation with AIBI, PUM and the Dutch Incubation Association (DIA).
2. Open the network of Indonesian incubators with related parties in the Netherlands as well as explore the potential of cooperation.
3. Create a contact list of incubators and accelerators in Indonesia and The Netherlands to facilitate linkage between peers.

#### C. Beneficiaries

The beneficiaries of this activity are incubators and/or creative economic actors in Indonesia. This activity can also be utilized by the Government of Indonesia, DIA, AIBI and PUM to develop a framework for cooperation in the field of creative incubator development in Indonesia.

#### D. Expected Outcomes

1. To develop perspectives and awareness on the importance of Sustainable Incubators and its contributions to the sustainable development goals
2. To highlight existing cooperation initiatives between Indonesia-Netherlands on Sustainable Incubators and Creative Economy

3. To strengthen dialogue between Indonesia – Netherlands on Sustainable Incubators and creative economy
4. To engage private sector collaboration between Indonesia-Netherlands on creating an enabling environment to support creative economy in both countries

**E. Date/Venue/Program**

Date

The event will be held on 8 April 2021

Venue

The committee will carry out activities at the Embassy premises while speakers and other participants will participate virtually.

Program (CET/WIB)

10.00 – 10.20 / 15.00 – 15.20	@10"	Opening (Indonesian Ambassador in The Hague and Dutch Ambassador in Jakarta)
	<b>Panel Discussion</b>	
10.20 – 10.40 / 15.20 – 15.40	15"  5"	Aisril Fitri Syamas, Chairman of the Indonesian Business Incubator Association (AIBI) + example from Indonesia  Followed by Q&A
10.40 - 11.00 /15.40 – 16.00	15"  5"	Pim de Bokx, Chair Dutch Incubation Association (DIA) + example (G.J. van 't Veen/WorldStartup cooperating with Agung Irianto/FoundersTalent)  Followed by Q&A
11.00 – 11.15 /16.00 – 16.15	15"	Cees Schoenmakers, Head of Incubator program (PUM) + example (Cees Burger / AMIKOM)
11.15 – 11.30 / 16.15 – 16.30	15"	David Soukhasing (ANGIN): perspectives on cooperation potential based on 2019 research <a href="http://bit.ly/ConnectingStartups">http://bit.ly/ConnectingStartups</a>
11.30 – 11.50 / 16.30 – 16.50	20"	Open Discussion
11.50 – 12.00 / 16.50 – 17.00	10"	Closing