



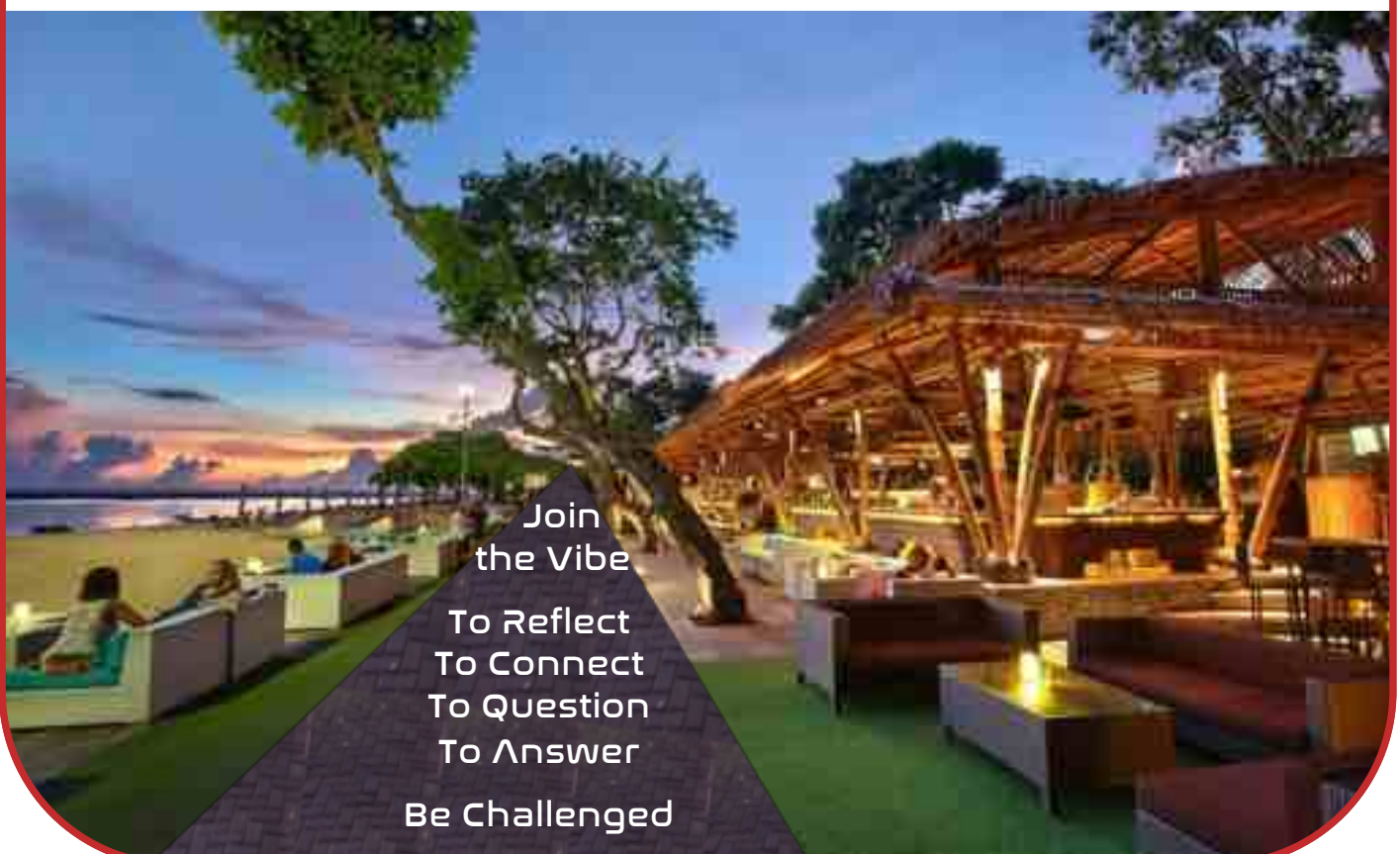
Dear Pim,

We are very happy to invite you to participate in our Bali Summit coming October. This will be a great opportunity to **re-energize**, **re-align**, **re-connect**, to bring up the right questions and to get the right answers while working with peers from all over the globe in a relaxed, energetic & productive environment.

We are certain that you will enjoy the special atmosphere which our team will create. This event is all about the content, where you and your fellow participants from all ages will share in a innovative modus of “give & take”.

Please have a look at our information on the next pages. When you are convinced that you will want to join us, please go to the last page for instructions on how to sign up for this unique event.

Kindest regards, Yolanda & Helma & Erno



Join  
the Vibe  
To Reflect  
To Connect  
To Question  
To Answer  
Be Challenged



# Smarter

## Education - Incubation - Acceleration



When we look at the challenges we are facing on our little globe, we must realize that we can only solve them if we become much

## Smarter.

In Asia, Africa and Europe, the growth of the population and the expectations of a growing middle class offer many challenges as well as opportunities for education and entrepreneurs.



Will we be able thru Smarter Education to create Smarter Entrepreneurs, who will recognize these challenges and opportunities and assist in creating a Smarter World?

Some of the topics we would like to put on the menu are:

- Industry 4.0
- Education 4.0
- Incubation & Acceleration 4.0
- Entrepreneur 4.0
- Society 4.0



Of course, we are also curious to learn from you which topics you would like to schedule.

## High Potentials (HiPo's) Talent Scouting & Development



When we talk to people about their own experiences and their observations, there is almost always a common concern: our society does not seem to recognize and take care of our talents in a systematic and successful way.

SCOUTING TIPS



Often people will bring their own experiences or those from their children to the table. This leads to the question: why is so much time & money spend on scouting & developing soccer talents?

Should we not learn from these example to scout & support our High Potentials (HiPo's) in other fields?

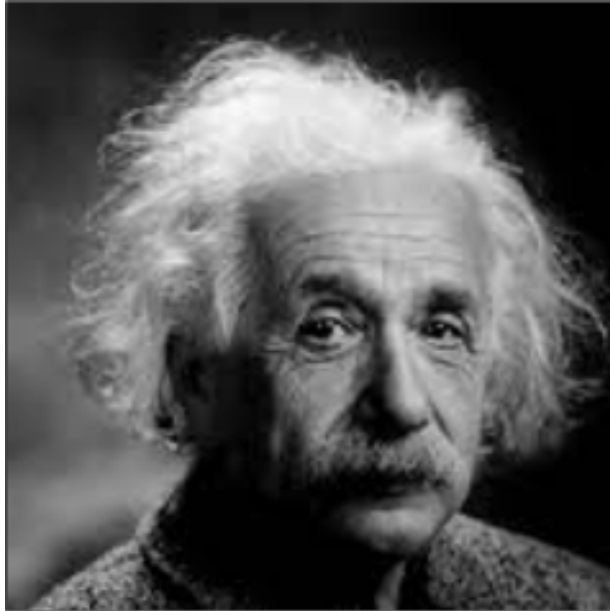


Asking these and other questions is what we will do @ the Bali Summit. Obviously this will lead to answers, to a better understanding of what needs to happen to improve our education system, our selection processes & pipeline management for incubators & accelerators and many other aspects of our society.

Should we not move from mainly figure- or rating based tracking system to a talent management system with a more holistic view, in which the talents which we are guiding will blossom even more?



## Questions & Answers Give & Take



If I had an hour to  
**solve a problem** and my  
**life depended** on it,  
I would use the  
**first 55 minutes**  
determining the  
**proper questions** to ask.

*Albert Einstein*

This is why we invite you to join us @ the Bali Summit. We will start with asking the right questions to enable us to use our collective wisdom & experience to envision and work on the right answers.



### Give & Take

To get to that point, we kindly ask you to bring your questions to the table, to brainstorm with us during the six months before the Bali Summit.

When we combine your brainpower with that of all the other carefully selected participants, we are convinced something awesome will happen during this process to take home – satisfaction guaranteed!

## Event Program Master Chefs @ Work



Ask a Master Chef for his famous Michelin star recipe and he or she will probably decline or even rebuff you.

*"Just let me surprise you!"*



As mentioned before, the main ingredient will be what you and your peers will **bring** to the table.

As we step away from the traditional model of speakers with an - often passive - audience, this event will be about **sharing** in many different ways & formats.

Expect a surprising mixture of your own **questions** combined with those of all other participants.

Obviously, after **five** days the "meat-on-the-table" will not only be valuable questions. You will **take-away** plenty of powerful answers & solutions as well.

Add a bit of fun & sun, relaxation, good food & more to the mix - the result will be a very nice surprise.



All three Core Team members will act as Master Chefs and will use their extensive experience to create the best mix of what participants like you can **give** so everyone can **take** home as much as possible.



## Diversity Rules the World

### Diversity in Age, Geography & Gender



Our world is strengthened by our diversity, in culture, in age, in gender and so many more aspects. The Core Team for the Bali Summit reflects this diversity as much as possible.

In as many ways as possible, our Bali Summit will be a reflection of this diversity. The oldest generation wants to share their experience to be used as inspiration, the executives seek to re-focus, re-align, re-assess and improve their operations.

Realizing that the younger generation (talents) will shape our future, we specifically need to make sure that they will be part of our Bali Summit as well. Therefore our Platinum Package includes the “Hug-a-Hipo” option. You can read more about this on the next pages.



### Core Team Member



Yolanda Jordan



As technology evolves, it impacts the way we live our lives. The faster it develops, the quicker we need to adjust.

We all know change is coming, the question is how do we embrace it and prepare the current and the next generation for it.

We all know things need to change, but we rarely sit in rooms where we can exchange our knowledge, experience and ideas about what the change could look like.

The Bali summit is an opportunity to not just talk about the world and how it's changing, it's an opportunity to shape it. It is an opportunity to connect with diverse individuals who all want to help move the world forward and implement these changes.

The history books aren't filled with people who spoke about change, they're filled with people who made a move to bring about change. Whether they accomplished what they set out to is irrelevant, they made their mark.

I want to make my mark and blaze a trail for the generation after me. That's why I want to be at the Bali summit. To hear & share ideas and diverse perspectives and make connections that will inspire me to start making my mark.

# Our Core Team embraces Diversity



## Core Team Member



**Helma Agustiawan**



My wife and I have 3 children and I am curious to know how my children will face their world in the future.

Will they still know and practice their culture?

Will they be able to mix local values with globalization?

Will they change the world or follow the changes?

I see and follow some initiatives which tells us that when we use principles for our some older cultures, we will save our world.

One of them is about farm-to-table: how we can grow our own food ourselves and how can technology support such an initiative to simplify things.

So I'm very curious to meet with participants from all over the world to learn, to share and to start initiatives in working together.

## Core Team Member



**Erno de Korte**



I've been surfing the waves of technology for most of my life – in the 1980's catching the wave by developing educational software on the first pc's for Montessori schools and moving over to bigger waves in the 1990's on what is now called the smartphone.

As an entrepreneur, I've shown that I'm not afraid to take risk as well as that I like to cooperate with like-minded people in many different projects - being the "Linking Pin".

For me the Bali Summit feels like a crescendo – after many years of working with beautiful people all over the globe on subjects like communication, education, incubation and more, while creating global communities, bringing all of this together on Bali is indeed the crescendo.

I'm very proud that people from all over the world want to join us to do some "mind surfing" at Bali – lets find out what this next wave will bring for all of us!

## Diversity in Supporters & Participants



(NL)



Dutch Incubation  
Association (NL)



(ID)



(ZA)



(ZA)



(ZA)



(ID)



Gici Business  
School (ID)



(GH)



## **Prama Sanur Beach Bali \*\*\*\*\* Relax & Enjoy**



Bali is well known for the fantastic holiday opportunities it offers, from fun-in-the-sun to diving, dancing, shopping, culture and so much more.



Our venue is the five-star Prama Sanur Hotel, a modern beach-front hotel located directly at the sandy Mertasari Beach in Sanur, one of the most popular destinations in Bali.

The hotel is connected by the new toll-road across Benoa Bay, making it the perfect base for exploring this fascinating, beautiful island and its magnificent culture and monuments.



On-site the **Rip Curl School of Surf** is your best choice for discovering wave, wind, all ocean sports and to access the calm lagoons & coral reefs along this part of Bali's coastline.

The hotel offers all the usual services, like swimming pools, fitness room, spa treatments and more. The friendly hotel staff will be more than helpful to arrange any activity.



**Share your Room – Bring your Partner**



## Dates & All-Inclusive Packages

We will take care of you with these **All Inclusive** packages:

- On Sunday 20 October we will welcome you at Bali airport, after which you will be transferred to the hotel
  - You will stay 5 nights in one of the Superior Rooms
  - All breakfasts, lunches & dinners are included
  - After the closing session on Friday 25 October, we say goodbye and we will bring you back to the airport
- Compared to professional training @ EUR 400 – 500 per day, our packages are very competitive – including food & lodging!

**TEAMS** - Please ask for our **custom** proposal!



**Gold** Package EUR 1,495 (appr. IDR 23,920,000)

- All of the above
- Single usage of your Superior Room



**Platinum** Package EUR 1,995 (appr. IDR 31,920,000)

- Same as Gold
- Includes financial support for Hug-a-Hipo



**Silver** Package EUR 795 (appr. IDR 12,720,000)

- To be combined with Gold or Platinum Participant
- Shared room with all other benefits



**Optional** Packages:

- **Pre** Summit – arrive on Saturday or Friday – 1 pax  
1 night: EUR 99    2 nights: EUR 198
- **Partner** Package    5 nights: EUR 150
- **Post** Summit – leave on Saturday or Sunday – 1 pax  
1 night: EUR 99    2 nights: EUR 198

On request we can offer Room **Upgrades** to **Deluxe** or **Suite**  
More at [www.pramasanurbeachresort.com/rooms](http://www.pramasanurbeachresort.com/rooms)



## Registration

We hope you will join us at the Bali Summit.



**Special:** As token of appreciation for your early registration and as we need to commit ourselves towards the venue, we offer you a 10% Early Bird discount if you register before 31 March 2019.

Our registration process is quite simple:

- Send an e-mail to **bali@PLLLus.org** (4 x L's)
- Please make sure to include the following details:
  - First & last name \_\_\_\_\_
  - E-mail address \_\_\_\_\_
  - Mobile (!) phone number \_\_\_\_\_
  - Full address: \_\_\_\_\_  
Please include postal code: \_\_\_\_\_
  - Your preferred package: ☐ Platinum ☐ Gold
  - Add-on packages:  
☐ Silver ☐ Partner ☐ Pre ☐ Post ☐ Room Upgrade
- We will send you a confirmation a.s.a.p.



For Participants from the EU (European Union):

- By law we are required to add 21% VAT to all invoices.
- To be able to reclaim your VAT afterwards or to receive an exemption, please make sure to share your business VAT number with us: \_\_\_\_\_



## Bali Summit 2019

### Philosophy:

Three people depict the collaboration between 3 categories of people

Three different colors represent 3 different regions: Asia, Africa & Europe

Balinese temple shows the wisdom of the Summit which is held on Bali

Red circle depicts as an element of wholeness



**Siti Rahmah Hanifa (Hani)**